



# Global Corporate Venturing Leadership Society



## GCV Leadership Society mission:

# Informing, connecting and transforming the global corporate venturing ecosystem

The GCV Leadership Society sets the standards for long-term sustainability of corporate venturing and innovation communities worldwide. The Society provides data, information, and benchmarking services to its members, opportunities to develop professional skills and mentor next generation leaders, platforms to find and work with the best entrepreneurs and co-investors, thereby elevating the overall success and impact of the corporate venture capital industry.

Benefits	Newly-formed CVCs (under 2 years since formation)	Premium Level	Luminary Level
GCV news / website access	2 users	Unlimited users	Unlimited users
GCV Event Tickets (annual) Additional event ticket discount*	1 15%	2 20%	4 25%
GCV Institute Credit Additional Institute course discount*	\$1,800 10%	\$2,500 10%	\$3,000 10%
Deal-flow management (GCV Connect Powered by Proseeder)	2 users	Unlimited users	Unlimited users
Event Partnership Discount	10%	15%	20%
Institute Alumni and Members-only gatherings	Included	Included	Included
Invitations to various VIP sessions	Included	Included	Included
Access to industry sector expertise	Included	Included	Included
Right to showcase membership with GCV logo	Included	Included	Included
Assistance in arranging 1:1 meetings at GCV events	Included	Included	Included
Biennial Editorial Interview / Overview of your CVC	n/a	Included	Included
Portfolio Company Showcase	n/a	2	4
Advisory Board Seat	n/a	by invitation only	1
Branding on Leadership Society Marketing Materials	n/a	n/a	Included
<b>Annual</b>	<b>\$9,995</b>	<b>\$15,500</b>	<b>\$26,500</b>
<b>2 Years</b>	<b>\$17,500</b>	<b>\$28,000</b>	<b>\$50,000</b>

\*Group packages available for additional savings

## Why Join?

- Support your industry
- Help shape thought-leadership and best practice to increase success
- Network with the most influential corporate venturers in the world
- Raise your portfolio's profile to increase customer base and deal-flow opportunities
- Increase your personal profile for your next career move
- Join sub-committees to move the industry forward in areas such as deal flow, investment models, partnership approaches, innovation excellence and intellectual property



## Luminaries include



AIRBUS VENTURES



DENSO

facebook

HYUNDAI CRADLE

jetBlue | technology ventures



LG Electronics

LG Technology Ventures



Munich RE  
Munich Re Ventures



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## Coming in 2022

- Online Job Listings (members can post for free)
- CVC Industry Directory (Society members highlighted)
- Benchmarking Services (additional fees apply)

For more information or to apply today, contact Janice Mawson:  
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